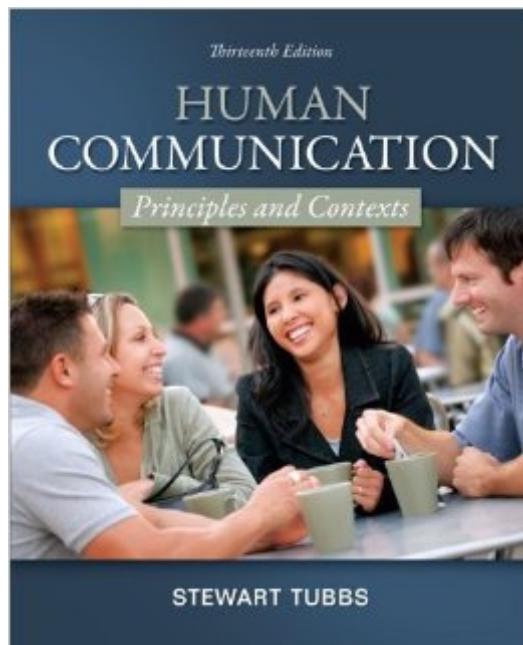


The book was found

Human Communication: Principles And Contexts



Synopsis

Human Communication is an introductory text that links theory and research with the practical components of communication. This award-winning author presents the fundamental concepts in communication through stimulating case-studies and contemporary examples. The 13th edition includes new discussions of cutting edge research and additional self-tests for students.

Book Information

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Average Customer Review: 4.3 out of 5 starsÂ See all reviewsÂ (6 customer reviews)

Best Sellers Rank: #190,973 in Books (See Top 100 in Books) #91 inÂ Books > Textbooks > Communication & Journalism > Speech #182 inÂ Books > Reference > Words, Language & Grammar > Speech #311 inÂ Books > Textbooks > Communication & Journalism > Communications

Customer Reviews

Easy to read as an e-textbook, but the chapters are too long, with too much information. In class my professor covers the important ideas which aren't dwelled on so much in this book. Plus, she gives us a handout for each chapter with all the info and key ideas we need to know. Waste of \$70.

The book provides good overview and some more. It is excellent if you are focusing on communication aspects. I find the general management skills part was more intensely discussed in Developing Management Skills by Whetten.

Great book! It's not heavy at all. I used it for one of my Communication Studies courses.

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